

ARE YOU EVER TOO OLD FOR TOYS?

With the news that toy sales have increased for the first time since the pandemic, we were interested to hear that companies have been appealing to both young people and adults to increase their sales. It turns out, adults who like doing or buying things that are intended for children, known as “kidults”, are partly responsible for the growing interest. We asked our voters to consider whether there should be an age limit to playing with toys, or if there’s always a place for them in a person’s life.

Melanie
Data Manager



37,586

TOTAL VOTES

5,222

VOTES AGE 5-11

32,364

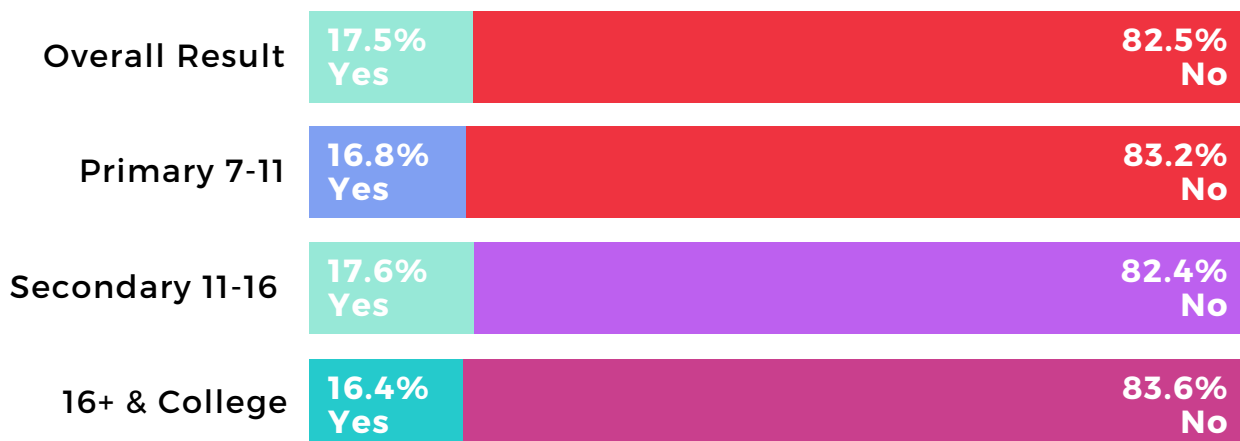
VOTES AGE 11-16+

The VoteTopic questions, discussed amongst the different age groups:

Primary 5-7: “Are screens better than toys?”



Primary 7-11, Secondary 11-16, 16+ & College: “Are you ever too old for toys?”



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The vast majority of arguments shared at all age groups were in favour of adults having toys. One of the most common reasons was the belief that they can help people relax and switch off from the daily stresses of life. Some added that there shouldn't be an age limit on having fun, whatever that looks like.

Rare Yes comments argued that adults have more time constraints than children and young people, and they should prioritise the responsibilities that come with adult life. Some also said that toy companies often specify which ages they recommend for each product, meaning adults shouldn't be using toys aimed at younger generations.

However, most comments didn't reflect this attitude, with some No voters arguing that there can be tangible benefits to playing with toys throughout a person's life. One of these was the ability to develop new skillsets, particularly those that can be applied to other areas of life. Others also pointed to nostalgic joy as a good enough reason to justify never being too old for toys.

Primary Yes Voter

I think you can be too old for toys because [you] won't have much time for them around work and other responsibilities.

Primary No Voter

Adults should be able to use toys because it might teach them new skills.

Secondary Yes Voter

It depends on the toys. As an adult, you should have bigger priorities.

Secondary No Voter

Most of us agree you can never be too old for toys. However, this does depend on the type of toy [...] but we believe everyone is entitled to play with toys and collect toys if it brings them joy!

Please contact info@votesforschools.com to find out more about the data relating to this VoteTopic.